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## FOOD INDUSTRY ADVISOR

# 2010 Editorial Calendar & Closing Dates

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January	<b>2009 Year In Review/NGA Show Issue</b> Top Selling Bakery Listing; Passover Promotions	<b>Closing Date: Dec. 31, 2009</b>
February	<b>Annual Frozen Food Issue/Loss Prevention &amp; Security</b> Top Selling Frozen Food Listing; Ethnic Foods Focus; Bottled Water Focus; Easter Ham Focus	<b>Closing Date: Jan. 29, 2010</b>
March*	<b>Wholesaler's Study; PA Rest. Show Insert; MAFTO Show Issue</b> Seafood Show Issue; Snack Food Issue; Beverages	<b>Closing Date: Feb. 26, 2010</b>
April*	<b>Spring C-Store Insert</b> Cookies & Crackers; Produce Focus; Cinco De Mayo Spectacular; Barbeque Bonanza	<b>Closing Date: Mar. 26, 2010</b>
May*	<b>PFMA Conference Issue; IDDBA Show Issue</b> NYACS Show Issue; Local Shows; National Candy Show Issue; Dairy Issue; Ice Cream Issue	<b>Closing Date: April 30, 2010</b>
June*	<b>PA Market Study Issue</b> NASFT Show Coverage	<b>Closing Date: May 28, 2010</b>
July	<b>Salute to Independents</b> Back To School Issue	<b>Closing Date: June 25, 2010</b>
August	<b>Annual Distributors Issue; Regional Manufacturers</b> Hispanic Heritage Month Spectacular; PPMCSA Conference Issue	<b>Closing Date: July 30, 2010</b>
September*	<b>Whole Foods Expo East; ASMC Broker Issue</b> PPMCSA Show Issue; Whole Foods Expo East Issue Equipment Issue	<b>Closing Date: Aug. 27, 2010</b>
October*	<b>Annual Publisher's Award Issue/Fall C-Store Insert</b> NACS Show Issue; PMA Show Issue; Expo Comida Latina Issue; Kosherfest Show Issue	<b>Closing Date: Sep. 24, 2010</b>
November*	<b>Private Label Show Issue</b> Condiments; Meat & Poultry Focus; Holiday Cheese Focus	<b>Closing Date: Oct. 29, 2010</b>
December	<b>Top Selling Items Listing</b> Olive Oils & Pasta Focus; Coffee & Tea Focus; Holiday Issue; Breakfast Focus	<b>Closing Date: Nov. 26, 2010</b>

**\*Bonus Convention or Show Distribution**

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